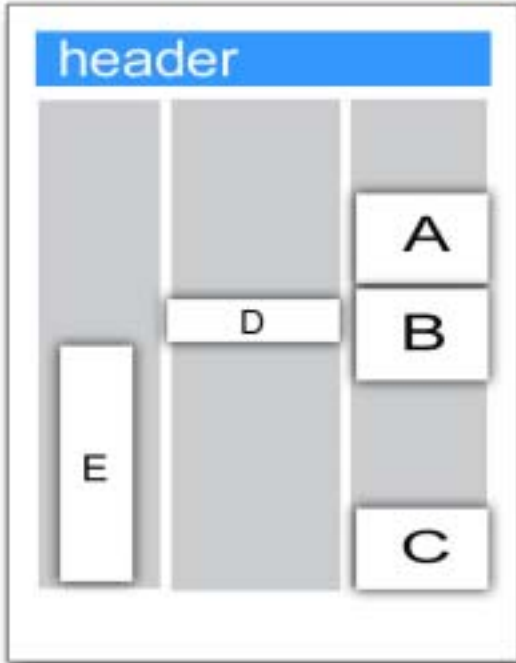




Online Banner Ad Rates Home Page Opportunities

RATES



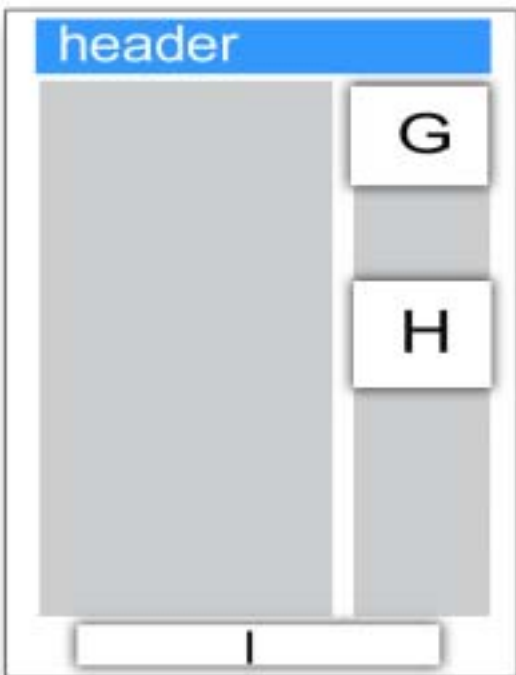
Ad Monthly 3 months 6 months 12 months

A	\$550	\$520	\$495	\$465
B	\$525	\$499	\$470	\$445
C	\$450	\$430	\$405	\$380
D	\$525	\$499	\$470	\$445
E	\$450	\$430	\$405	\$380

% off 0% 5% 10% 15%

- www.QueensLedger.com
- www.ForestHillsTimes.com
- www.GlendaleRegister.com
- www.LICJournal.com
- www.LeaderObserver.com
- www.QueensExaminer.com
- www.BrooklynDowntownStar.com
- www.GreenpointStar.com

Throughout the Site (Home Page Excluded)



RATES

Ad Monthly	3 months	6 months	12 months	
G	\$400	\$380	\$360	\$340
H	\$400	\$380	\$360	\$340
I	\$400	\$380	\$360	\$340
% off	0%	5%	10%	15%

Published by Queens Ledger / Greenpoint Star Inc.
main offices: 69-60 Grand Avenue, Maspeth, NY 11378
Phone: (718) 639-7000 • **FAX:** (718) 429-1234 • **email:**
ads@queensledger.com

Conference Studio & Corporate Sales office:
 86-16 Queens Blvd., Elmhurst, NY 11373





The Queens Ledger / Brooklyn Star Weekly Community Newspaper Group has teamed up with Matchbin Community Marketplace to create a new 'State of the Art' news and community social networking site which will allow business to take advantage of our local reach. Our site has had thousands of visitors a day. The new site not only includes news, but video, columns, blogs, reviews, local event calendars, free local classified ads, local real estate ads and a database of 45,000 searchable businesses – ready for individual business web site packages.

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More than 45,000 local businesses listed. Make yours rise to the top!

business directory

silver

gold

platinum

PLATINUM BUSINESS DIRECTORY LISTING

Upgrade to a Platinum Business Directory Listing and feature your business with its own customized Web page. You receive all that the Silver and Gold package have to offer, premium placement above gold listings, plus an affordable, powerful e-commerce solution.

The Platinum Business Listing is loaded with these options:

Priority Placement – Platinum Package listing appears above all listings in your category.

Bolded Listing – Your listing will stand out from the rest. All upgraded packages include a **bolded** listing in the Business Directory.

Attributes – Attributes are descriptors of your business loaded in our system. They are search criteria that help customers pin-point your business. You choose the characteristics that best describe your business.

Web Site Links – Provide a link to Web pages of your choice.

- 1 **Contact Information** – Include business name, address, phone number, URL and other information that will allow your customers to reach you.
- 2 **Profile** – Add a detailed description about the business, including services/products offered.
- 3 **Photo Gallery** – Upload images to help consumers visualize the business.
- 4 **Map** – Google maps are employed to help users in find the exact location of the business.
- 5 **Hours of Operation** – Post the hours the business is open each day. Also, add any special information about the hours.
- 6 **Unique URL (www.YourSiteName.com)** – Select a unique domain name that directs to your custom Web page. This helps customers to find information about your business and ties all other promotional efforts together.
- 7 **File Showcase** – Showcase various types of documents such as menus, product lists and more.
- 8 **Graphic Coupons** – Provide discounts and incentives to bring potential clients to you. Allows for expiration dates and a detailed description of the discount. A coupon will be generated with your info and linked to your page.
- 9 **Testimonials** – Allows you to post testimonials from satisfied clients who have used your product or service giving potential customers unique insight into what to expect from your company.
- 10 **Header for Logo** – Space is provided in the header of the page to upload the logo or image that best suites the business.
- 11 **E-commerce** – Allow consumers to purchase goods and services directly from your custom Web page.

Join our 'State of the Art' news and community social networking site which will allow business to take advantage of our local reach. Our site has had thousands of visitors a day.

